

# An Example of "HOW TO" re-use your content

this breakdown can apply to all kinds of content, not just music videos

## 3 min Youtube Music Video

while you're making your full length video...

try editing a clip of the chorus and a clip of the bridge

try editing a clip of each chorus and a clip of the bridge

try setting up your phone for a time-lapse and piecing together some fun behind the scenes shots

### 2, 1 min 16:9 videos

### 3, 15-20 second 9:16 videos

### 2, 15-20 second 9:16 BTS videos from the shoot

Facebook

Tiktok

Tiktok

Instagram

Reels

Reels

Patreon

Stories

Stories

any other outlet that can use this formatting is good here, especially for PR purposes/features

remember to add your link to the full video!